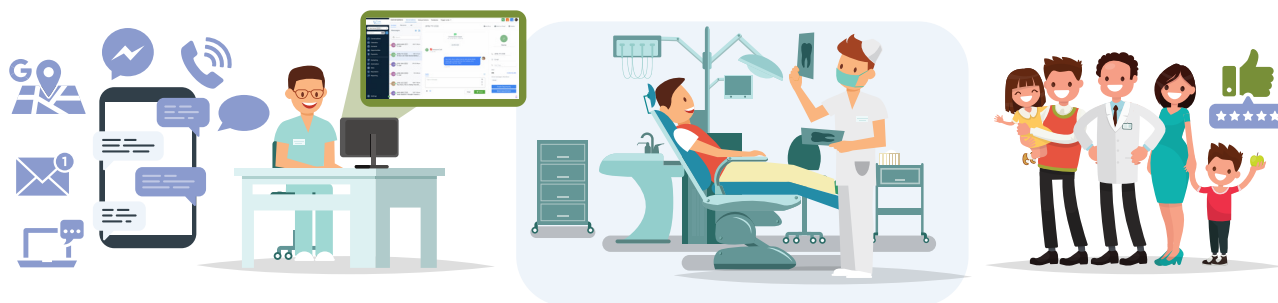


Grove Dental EMS

Use our Essential Marketing Systems (EMS) inside your dental practice!



Simplified All-in-one Essential Marketing Systems Hub that you can manage in-house. Custom-tailored to fit your dental practice marketing needs. Add features and capacity as needed.

Grove Dental EMS: \$497/mo +\$2525 one-time set up & training

Google Maps EMS

- Improve and fix your Google Business Profile (formerly called Google My Business or GMB)
- Includes full GBP audit, review and fixes

Google Reviews EMS

- Set up reviews page for creating reviews and monitoring positive and negative reviews
- Fix negative feedback before they become a problem

Email Outreach EMS

- Email template design and setup by our team based on your practice's branding
- Marketing Email List management
 - List import and complete list email verification — Filter out bad email addresses and repair typos to improve deliverability and open rates
 - Keep your patient and marketing lists separate
- Capacity: Lists up to 25,000 contacts**

SMS/Text Messaging EMS

- **Includes**
 - Local or Toll-free phone number for text-message marketing and 24/7/365 Missed Call Text Back
 - A2P 10DLC setup and verification for SMS texting
 - Includes workflow setup for custom drip campaigns
 - **AI Conversational Bot:** AI text answering responses to questions****

Website EMS

- **Free Mobile-friendly Website**
 - Replace your outdated, hard-to-maintain website
 - Home page, about page, employee page, services pages, forms to one of our templates
 - Includes limited photography and design customization by our team
 - Google Analytics installed into dashboard
- *or if you prefer WordPress, our team will migrate your WordPress site to our blazing fast WordPress Hosting if you prefer at no additional cost*

Digital Ads EMS

- **Create, run and manage** your own Facebook/Instagram/Google ads and ad spend from the Dashboard
- Choose from proven campaign templates — *Our team will help you customize your ad campaigns for your practice*

* 3 user logins per account. LeadConnector mobile app and unified inbox CRM included.
** Usage included of up to approximately 50K combined emails/text message segments/mo – additional usage billable
*** Conversational AI: Additional \$50/mo per account. Requires bot training (included); AI messages charged at \$0.02 ea.

All pricing subject to change without notice.

For more information on Grove Dental and our services, contact **Kevin Hoyt** at (206) 369-0586 or kevin@groveseattle.com

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The Dental Marketing Team of Grove Communications